



**THE
GARVEY
GROUP**

BLENDING STRENGTH WITH STRATEGY.™

So much more than a printer

At the Garvey Group, we believe in a synergistic relationship with our clients: Each of us works within our competencies but with the same objectives. It is that kind of relationship that produces extraordinary value for you.

Our mission is to merge our highly complementary products and services to provide time-sensitive, streamlined supply chain solutions at lower total cost to you.

Along the way, we reduce obsolescence of printed materials and improve your inventory control.

That's my vision. We're here for you.

A handwritten signature in black ink, appearing to read 'Ed J. Garvey, Jr.', written in a cursive style.

Ed J. Garvey, Jr.
Owner and CEO



Relationships That Matter

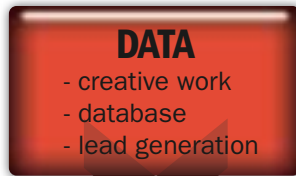
It begins with you

The process starts in your office, your boardroom, even your company cafeteria—wherever corporate policy and direction begin to take shape. You set the goals for your business and the Garvey Group will help you attain and even exceed those goals through the highly effective use of our strategic marketing solutions.

And once those strategies are in place, the Garvey Group's synergistic creative/printing/warehousing/fulfillment approach to marketing communications will create and help you organize your marketing materials in a highly effective manner. Garvey professionals constantly search for ways to help you bring your message to your customers as effectively as possible.



THE GARVEY MODEL



Partners

Our focus at the Garvey Group is giving you a compelling reason to do business with us on a dedicated basis. That reason is simple: The Garvey Group will make a strong contribution to your bottom line.

We accomplish that by providing the best overall graphic communication and marketing strategies...strategies that help your business grow. That strategic focus is then combined with the best equipment available and responsive service, speed and agility. We call that Blending Strength with Strategysm, and we believe that we have developed the optimum balance between the two to serve our customers at the highest level.

The guiding principle of the Garvey Group is to utilize our superb creative, printing, data management and finishing capabilities to be the company that helps you cultivate your graphic communication ideas, to make them blossom. To achieve that goal, we must prove to you why we should be your long-term strategic partner of choice.

Delivering consistent visual impact

There are many interconnected parts that define the process of creating printed materials that stir your customers, draw them to your company and create sustained loyalty.

At the start, the marketing creative process takes the germ of an idea and makes it real. Then, it is the job of the printer to deliver the impact that idea embodies. And in today's technology driven world, it is imperative that your printer utilizes the most sophisticated data-driven systems to give you the highest quality output.

The Garvey Group is so much more than a printing company. Garvey professionals and proprietary software systems provide all the Marketing Communications Services you need—from creative through printing, fulfillment, tracking and automated re-ordering.



The Garvey Group has the resources, technology, equipment and expertise to make each and every one of your printed pieces jump off the page, whether your final output is a few hundred thousand 6-color brochures, 40,000 8-color posters, a million and a half 5-color direct mail pieces, or point of sale materials that play a critical role in creating and sustaining customer loyalty.

Trust

One of the primary reasons the Garvey Group is among the nation's fastest-growing graphic communications organizations is the bond of trust we have developed with our clients. They believe in our ability to help them move their businesses forward and we foster that trust by delivering the effective marketing tools they need.

We are often asked: How do we consistently meet our customers' high expectations? The answer lies in our dedication to earning their respect by being there when they need us. We actively seek out opportunities to help clients with their business challenges. We understand their business models and we are an active, energetic advocate in their behalf.

That solidifies trust.

That makes our relationships matter.



Garvey large format printing is perfect for packaging, posters and POS displays.

LEADING THE NEWS

No printer re-invests more than TGG

You read that right. No major printer reinvests a higher percentage of revenue in its business than the Garvey Group (as documented by Graphic Arts Information Network). We reinvested 29.41 percent of our revenue in 2005, four-and-a-half times more than the industry average. We also led the industry in this critical category in 2004.

Why do we feel so strongly about re-investing in our business? We do it for you. We don't stay static because you don't stay static. Where have we spent our money? Primarily in two areas:

- **Hardware.** We've purchased seven new ultra-modern presses in the last three years with capabilities of printing on sheets up to 81 inches wide and from 4 to 10 colors. To complement the presses,

"On average, top printers invested 6.6% of sales back into their companies. Leading the pack: **#1 The Garvey Group with 29.41%**"

- *Graphic Arts Monthly, May 2006*

we've installed the most technologically advanced electronic pre-press equipment.

- **Software.** Our proprietary iTask suite offers online ordering, warehousing, fulfillment and lead generation/database management, while the Garvey Color Measurement and Management Systemsm assures perfect color on every piece we print.

The Garvey Advantage

When you partner with the Garvey Group, you put your company in position to take advantage of the critical strategic services we offer. Our wide range of specialized graphic communications services includes:

- 4 Large Format Presses two of which print on sheets up to 60" x 81"
- Commercial Printing up to 10 colors and on all media, including vinyls and plastics
- Perfecting up to 10 colors
- Variable Data Printing
- Print on Demand
- Build on Demand
- Physical and Virtual Inventory Management
- Online Ordering and Reporting
- Database Management
- List and Lead Generation
- Strategic Marketing Services
- Creative Resources





Deep Roots

In 1919, Ed. Garvey & Co. was founded in Chicago as a forms printer and office furniture outlet. Garvey prospered through The Great Depression, WW II, the Cold War and the tech revolution, becoming dedicated to graphic communications along the way.

The Garvey Group of today is a sophisticated, technology-driven strategic marketing partner for 21st century businesses which is continually growing by meeting customers' needs today and anticipating their needs of tomorrow. In fact, among the 1000s of printers nationwide, the Garvey Group consistently is ranked in the top 100 printers by sales and service (source: GAIN).

The key to Garvey's record of phenomenal growth over time is anticipation of change. We always have an eye on the future, planning the adjustments we need to continue to serve our customers at the highest level.

As we approach our 90th year under the leadership of the Garvey Family, the Garvey Group is one of the Midwest's leading graphic communications organizations, providing companies in diverse industries with the marketing support they need to accelerate their growth.

Our tightly integrated network of print production, inventory management, distribution, database and marketing facilities located at the heart of the Midwest gives you the essential elements of the type of partnership that can help your business move forward at an ever-accelerating rate, including:

- The finest equipment throughout our operation, highlighted by 7 ultra-modern sheet fed presses featuring 4- to 10-color in-line capabilities and widths up to 81 inches.
- iTask, our newest generation IT suite that gives customers the power to actively manage and track the interaction of their printing, inventory, lead generation and warehousing needs.
- Printing, warehouse and fulfillment facilities at the heart of the Midwest in the Chicago-Milwaukee transportation hub.
- The highly trained, experienced people to pull it all together for you, every day.

Let's talk

Now that you've started thinking about how your organization can benefit from a strategic partnership with the Garvey Group, please call us at **877.334.2783**. We're convinced that you'll be glad you did.



In 2007 The Garvey Group won the coveted "Benny Award," for the category of Large Format Printing in the Premier Print Awards. This award is the highest honor held in this competition. The piece submitted was a poster for the movie "DreamGirls"



The Garvey Group won multiple top printing awards at the 2008 Printing Industry of Illinois/Indiana Association Pinnacle Print Awards as well as the Printing Industry of Wisconsin's "Badger" Awards competition.

The Garvey Group has been a member of the Printing Impressions Top 400 Printers in the United States and Canada (based on revenues) every year since 2002.



Our Guiding Principles

Blending Strength with Strategy is our mission and our promise. Our strengths are a blend of adaptable, motivated employees paired with best in class equipment allowing us to better serve every market we enter. Our strategy is to blend our core competencies with our customers' supply chains to form an integrated network that accelerates the movement of better marketing material to its destinations.

We are guided by these principles:

- ⊕ We believe that print is but one element of each customer's marketing supply chain. The Garvey Group supports the entire supply chain by linking print to data, fulfillment/distribution, information systems, graphic design and marketing services.
- ⊕ We believe our customers' marketing supply chains are circular and therefore the efficiency obtained by improving the velocity of the system repeatedly pays benefits as total cost of ownership is reduced.
- ⊕ We believe that the print environment requires just-in-time responsiveness across all product lines, so we utilize the most efficient tools available and fully train our staff to implement those tools.
- ⊕ We believe our sales and support professionals must actively assist our customers in ways that both minimize and avoid costs.
- ⊕ We follow the highest ethical standards in all we do including employment practices, client and vendor relations and financial practices.



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